

Geoanalysis2015

Exhibition and Sponsorship Prospectus



The banner features a vertical strip of images on the left side, including a blue sky, a winding road, a mountain landscape, a quarry, and a turquoise lake. The background is a gradient of purple and blue, with a green vertical bar on the right.

GEOANALYSIS
LEOBEN 2015

**THE 9TH
INTERNATIONAL
CONFERENCE
ON THE ANALYSIS
OF GEOLOGICAL AND
ENVIRONMENTAL
MATERIALS**

8 - 14 AUGUST 2015
MONTANUNIVERSITÄT
LEOBEN, AUSTRIA

IAG
INTERNATIONAL ASSOCIATION OF GEOANALYSTS

WWW.GEOANALYSIS.INFO

Invitation

On behalf of the Organising Committee of the 9th triennial Geoanalysis2015 meeting,

I would like to invite your organisation to take an active part in this event as exhibitors and sponsors.

The mission of the International Association of Geoanalysts states: "To serve as an international forum for the advancement of geoanalytical science and to promote the interests and support the professional needs of those involved in the analysis of geological and environmental materials." To attain this, one of the main objectives stated in the constitution is to organise conferences and meetings and to act as the main sponsor of the Geoanalysis series of conferences and to encourage younger scientists in the profession and their participation in meetings.

The average delegates attending Geoanalysis meeting has been 164 and we confidently expect between 150 and 200 highly specialised scientists from academia as well as industry. In addition to a large number of European and North American geochemists specialised in Geoanalysis, many young scientists from Brazil and Asia regularly take part in the Geoanalysis meetings.

The Montanuniversität Leoben was selected by the International Association of Geoanalysts (IAG) council to host the 9th of the IAG's main triennial conference. This venue in the historical city of Leoben was selected not only because of the importance of the Montanuniversität as leading technical university in the education of mining and petroleum engineers and as thriving hotspot for research in material, polymer, metallurgical and applied earth sciences, but also because of its central easy to reach location in the green heart of Europe in the alpine Styrian mountains covered by charming forests. The Montanuniversität offers excellent facilities combined with the relaxed ambiance and environment to meet friends, colleagues and to network with companies.

The hosts will provide a fantastic networking opportunity for exhibitors, with access to the leading analytical geochemists, key academic purchasers, and graduate students through integrating the exhibition stands into the poster session and catering facilities.

Various levels of involvement are outlined in this prospectus. If there are other ways in which you would like to participate, we would be very happy to discuss these with you.

We sincerely hope you will be able to join us in the green heart of Austria.

Thomas Meisel

Geoanalysis2015 Convenor and Science Committee Chair

Why Geoanalysis?

Geoanalysis is the premier conference dedicated to chemical analysis in the field of earth and mineral resources science which is sponsored by the leading society in the field of Geoanalysis:



Geoanalysis provides you with a unique opportunity to reach out to the geochemical community and to receive high quality exposure to leading and upcoming geochemists specialised in the field of analytical chemistry applied to geo- and environmental sciences from around the world.

Enhance your profile as a leader in the geochemical sciences

- Develop mutually beneficial working partnerships and expand your contacts, across disciplines and geographical boundaries
- Build relevance in your field by demonstrating your involvement
- Increase brand loyalty and your market share in your sector
- Gain exposure to the international geochemistry community, with more than
- Ca. 200 delegates from five continents and over 30 countries around the world
- Share and publicize innovative ideas and research tracks, new methods and concepts relating to the study of analytical geochemistry with an interested and qualified audience
- Benefit from an exceptional visibility in formal and informal settings
- Promote your role as a good corporate citizen
- Learn about your customers to help leverage your profile
- Demo your new products in an interactive selling environment
- Meet current and prospective customers
- Recruit top students

Meet our Delegates

The meeting brings together geochemists specialised in applying analytical techniques for high quality data acquisition to discuss the latest developments, to network, to establish new research initiatives and to learn about new products and services.

The main analytical techniques applied by most geochemists:

- XRF/XRD
- ICP-MS (LA-ICP-MS, ICP-QMS, MC-ICP-MS)
- EPMA
- SIMS
- MLA and QEMSCAN
- SEM and TEM
- Any other analytical technique related to geoanalysis

These analytical techniques are applied to a selected list of applications:

- Reference Materials
- Metrology applied to chemical analysis
- Proficiency testing
- Sample preparation
- Geochronology
 - Also for crude oils and oil deposits
- Isotope fractionation studies also of heavy elements
- Environmental studies
- Mapping and Regional Geochemistry
 - Reference Materials
 - Industrial Processes and Ore Beneficiation
 - Quality Control
 - Representative Sampling
 - Forensics
 - Geochemical Exploration
 - On site analysis
 - Education

Important Dates

Abstract submission and online registration opens:	1 st January 2015
Floor plan and booth allocation available:	1 st April 2015
Abstract deadline:	1 st April 2015
Early registration closes:	1 st May 2015
Pre-registration closes:	1 st June 2015
Exhibition bookings deadline:	25 th May 2015
Geoanalysis meeting:	9 th -14 th August 2015
Booth installation:	10 th August 2015 16:30-19:00
Exhibition:	11 th -12 th August 2015 8:30-18:30, 8:30-12:00 resp.
Booth disassembly	12 th August 12:00-15:00

The Exhibition

We highly recommend Exhibition spaces as one of the best ways to promote your products, services or publications at the Conference. The exhibition is the heart of the conference where delegates come to network and socialise after and between sessions.

Plenty of space is available, but we urge you to contact the Exhibition Coordinator as soon as possible in order to reserve the premium location in Foyer of the venue where most activities such as coffee/tea breaks, poster session and catering will be placed.

Exhibition Costs

950 Euro

Standard booth size is 2x3 m. Extra space can be allocated with an extra of 150 Euros/m²

Each booth comes equipped with:

- One table
- Two chairs
- One wastebasket
- 230 V sockets
- WiFi/WLAN access

The exhibition booth comes with many benefits including:

- two free conference registrations during the time of the exhibition
- your company name and logo listed in the program volume with the exhibition plan
- your company name and logo listed on the conference website with a link to your homepage
- option to purchase conference banquet tickets for all exhibition staff at a reduced rate

Exhibition Registration

Two free full exhibition registrations are included with each booth providing:

- name badge
- attendance at all scientific sessions
- attendance at the opening reception/ice breaker
- delegate package and all conference materials
- daily refreshments
- lunches if available

Additional exhibition staff

If you would like to bring more than two staff members, then the extra staff can register as 'Additional Exhibition Staff'. This will entitle them to the same registration rates and benefits as society members. They will be able to submit abstracts and attend the scientific sessions.

Booth Upgrades, Shipping and Extra Items

Current contact: Thomas Meisel, Thomas.meisel@unileoben.ac.at

Booth Allocation

Booth location will be assigned after online booking and full payment have been completed. The floor plan and booth numbers will be available from 1st April. Platinum and Gold Sponsors will have first and second choice, followed by the other exhibitors in order of the date on which they finalized their booth payment.

Advertising in the Program Volume

300 Euro

Per Page (CMYK glossy paper print)

Every delegate receives a copy of the Program Volume upon registration. Delegates refer to the Program Volume throughout the Conference to find important information. The Program Volume is taken back to labs and offices around the world to be used for reference in the following months.

A page of color advertising in the Program Volume is highly recommended as a particularly economical way to secure the attention of your target group and share your details.

The Program Volume has extremely high reproduction quality. We would welcome the opportunity to discuss the placement most suitable for you.

Sponsorship

Sponsorship is one of the best ways to enhance your reputation as a leader in the analytical geochemical sciences. You gain a unique opportunity to reach out to the analytical geochemical community and to have direct and quality exposure to leading and upcoming geochemists from around the world. If you're interested in sponsoring any part of the conference not mentioned in this prospectus, then please contact

geonalysis@unileoben.ac.at

Platinum Sponsorship

5000 Euro

Exclusive

As Platinum Sponsor of the 9th Geoanalysis meeting your company will be recognised as the major sponsor of the conference. We view the Platinum Sponsor as our partner in the success of the meeting.

Benefits:

- Premier sponsor
- Recognition in publications and on the website – your logo in the Program Volume and on the website with a link to your company's website
- Welcome address acknowledgement
- Signage on display in the Registration and Refreshment area
- Display on monitor screens through the University during the entire meeting
- Four free full exhibition registrations including conference banquet
- Double exhibition space in a location of your choice
- Full page colour advertisement on the back cover of the Program Volume (file to be provided by the sponsor)

Gold Sponsorship

2000 Euro

Exclusive

As Gold Sponsor of the 9th Geoanalysis you as exclusive sponsor will enjoy a significantly enhanced level of exposure that will add longevity to your investment.

Benefits:

- Major (commercial) sponsor
- Recognition in publications and on the website – your logo in the Program Volume and on the website with a link to your company's website
- Welcome address acknowledgement
- Two free full exhibition registrations including conference banquet
- One page of colour advertisement in the Program Volume (file to be provided by the sponsor)

Badge Lanyard

1000 Euro

Exclusive

Every delegate wears a registration badge on a lanyard for the duration of the Conference in order to gain access to the scientific sessions and social events. They are given out as part of the delegate packs. The lanyard is a **highly visible item throughout the Conference** and presents a truly outstanding opportunity to bring your company to the attention of each and every delegate. Please note that no other exhibitors or sponsors are permitted to distribute lanyards to conference delegates.

Benefits:

- **Company name or logo** printed on the lanyard
- Commercial sponsorship recognition
- Recognition in publications and on the website — your logo in the Program Volume and on the website with a hyperlink to your company's website

Helper T-Shirts

Contribution from 500 Euro

Option for exclusive sponsorship for 1500 Euro

Every student helper and all non-scientific staff members wears a Geoanalysis t-shirt as they go about their important duties helping delegates at registration, in the lecture rooms and around the Montanuniversität. Our student helpers are highly visible all week.

Sponsoring the helper t-shirts is an outstanding opportunity to demonstrate your support of the future of the industry. **All funds received for the program will go directly towards the Student Sponsorship Program.** This covers the travel, accommodation and registration fees of the very best student applicants from around the world.

Your company logo will be printed on the t-shirts to recognize and reward your investment. There will be at least 15 helpers, who will retain their t-shirts. As a sponsor you can request additional t-shirts made for your retention at cost price.

Exclusivity can be purchased for 1500 Euros.